



NEW HOLLAND
AGRICULTURE

Power & Pride



Corporate
Presentation



NEW HOLLAND

POWER AND PRIDE



New Holland Agriculture has been empowering farmers with the wealth of technology-driven solutions, since 1895. We offer more than 400 models in over 100 product lines that meet the highest standards for quality & reliability.

As one of the leading mechanized agricultural solution providers in India, we are committed to enhancing the farming efficiency and productivity. Our equipment is our true symbol of Power & Pride, making a difference in the lives of over 5,00,000 customers customers in India.

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CNH INDUSTRIAL



12

BRANDS

54

R&D CENTERS

66

PLANTS

180

NATIONAL MARKETS

64,625

EMPLOYEES



CNH Industrial is a global leader in the capital goods sector that, through its various businesses, designs, produces and sells agricultural and construction equipment, trucks, commercial vehicles, buses and specialty vehicles, in addition to a broad portfolio of power train applications. Present in all major markets worldwide, CNH Industrial is focussed on expanding its presence in high-growth markets, including through joint ventures.

Rich Legacy of
175+
YEAR



Global Leadership
in many Agriculture Equipment Segment



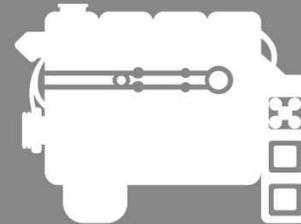
World-class Manufacturer
of Construction Equipment &
Commercial Vehicles



Market Leader
in Alternative
Fuel Powertrains
and Natural Gas
Commercial
Vehicles, and Buses



**Leading Engine
Manufacturer**
In Light, Medium
and Heavy-Duty
Diesel Engines



Global #4
Capital Goods Company
supported by
Continuous Innovation
and R&D



Uniquely Diversified
Across Products
and Geographies, in
180 Countries



9,629
Active Patents owned



Industry Leader
in Dow Jones
Sustainability Indices



Fiat Chrysler Automobiles (FCA) designs, engineers, manufactures and sells vehicles and related parts, services and production systems worldwide. The Group operates 102 manufacturing facilities and 46 R&D centers; and it sells through dealers and distributors in more than 135 countries.



GLOBAL HISTORY



1842
CASE FOUNDED
BY JEROME CASE



1985
CASE ACQUIRES
INTERNATIONAL
HARVESTER



1996
Acquisition of STEYR
Landmaschinentechnik AG



1895
NEW HOLLAND
FOUNDED BY ABE
ZIMMERMAN



1986
Ford buys New Holland,
becoming Ford
New Holland



1899
Fiat founded by
Giovanni Agnelli



1918
Fiat starts
mass production
of tractors



1991
FiatGeotech
purchases
Ford New
Holland



1999
Case IH and New Holland
merge to form CNH Global



2005
Fiat, Fiat-Kobelco, O&K,
New Holland and
Fiat Allis are united under
the New Holland
Construction brand



1864
Conrad
Magirus starts
his company



1975
Fiat forms
IVECO merging
operations of
several truck brands



1986
Acquisition
of ASTRA
by IVECO



2005
Fiat groups all
automotive and
industrial powertrain
activities together
to form FPT



2011
Fiat spins out
its auto
activities to
form Fiat
Industrial



2013
CNH Industrial
is born with dual
listing on NY
and Milan Stock
Exchanges



2017
Case IH and
Case Construction
Equipment
celebrate their
175th anniversary

CNH Industrial brings forth a rich history that dates back for more than 175 years

The Farming Specialist

The Largest Product Offering For All Sectors



Groundcare

Vineyards

Livestock

Cash Crops

Contractors

20 HP

Powerful Range of Tractors

670 HP



Widest Range of Harvesting Equipment



A Reliable Partner of Every Farmer Worldwide

CNH Industrial in India

Our Financial Services



Nabha Technology Centre

Greater Noida

Pithampur

Pune



India Footprint

- 03 Manufacturing Plant
- 03 Brands
- 08 Training Centers
- 1000+ Customer Touch Points

Working Today for Better Tommorrow

*The location dots are just for the indicative purpose in the Map

New Holland in India

<p>1969</p>  <p>Joint Venture Between Ford & Escorts to Produce Ford Tractors In India</p>	<p>1971</p>  <p>First Ford Tractor Produced in India</p>	<p>1986</p>  <p>Ford Acquires Sperry New Holland to form Ford New Holland</p>	<p>1996</p>  <p>New Holland Agriculture India established</p>	<p>1998</p>  <p>Introduced OIB And Lift-O-Matic</p>	<p>1998</p>  <p>Manufacturing Started and Launched First 70HP Tractor</p>	<p>2000</p>  <p>Introduced 12+3 Creeper & 4WD</p>	<p>2001</p>  <p>Launched 3230 (42 HP)</p>	<p>2001</p>  <p>Introduced Side Shift Gearbox</p>	<p>2005</p>  <p>Launched International Styling Models</p>	<p>2005</p>  <p>Started Exports Presently in 80+ Countries</p>	<p>2009</p>  <p>NDL Series launched 3510, 4010, 4510 & 4710</p>	<p>2009</p>  <p>Introduced 8x8 Synchro Shuttle</p>	<p>2010</p>  <p>Pioneered in Sugarcane Mechanization</p>	<p>2010</p>  <p>Introduced Gyro Rake & Round Baler</p>	<p>2012</p>  <p>Launched 3630 TX Plus Special Edition</p>	<p>2012</p>  <p>Introduced PT Forage Harvester</p>	<p>2013</p> <p>TELEMATICS Introduced first time in India.</p>	<p>2014</p>  <p>Launched Excel Series</p>	<p>2016</p>  <p>Launched 3600-2 Inline Abrounder 3600-2 50hp</p>	<p>2016</p>  <p>Introduced Self Propelled Forage Harvester FR500</p>	<p>2017</p>  <p>Launched Multi-Crop Combine Harvester TC5.30</p>	<p>2017</p>  <p>Harvester Plant at Pune</p>	<p>2017</p>  <p>Introduced Eptraa PTO</p>	<p>2018</p>  <p>Introduced Round Baler RB 180</p>	<p>2018</p>  <p>Launch of Excel 4710, 3600 TX Heritage Edition</p>	<p>2019</p>  <p>Best Tractor In The Category (31-40 Hp)</p>	<p>2019</p>  <p>Indian Tractor of the Year</p>	<p>2020</p>  <p>Farm Power Awards 2019</p>
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The Legacy Began With Ford...

Industry Leadership



FPT Engine



4X4
4 Wheel Drive



Oil Immersed
Multi Disk Brakes



METAL FACE
SEALING
Paddy Speciality



Lift-O-Matic



HP
HYDRAULIC
High Precision
Hydraulic



SENSOMATIC²⁴
Sensomatic²⁴



SKY WATCH
Advanced
Telematics



4WD
STS
AXLE
4WD STS Axle



Eptraa
PTO
Eptraa PTO



SOFTEK
CLUTCH
Softek Clutch



SYNCHRO
SHUTTLE
Synchro Shuttle



END TO END FARM
MECHANIZATION
Complete Solution
Provider



SUGARCANE
MECHANIZATION
Sugarcane
Mechanization



CLEAN
ENERGY
LEADER
Clean Energy
Leader



INDUSTRY
LEADER
Biomass
Management



PRECISION
PLANTING
Precision Planting



MULTI-CROP
COMBINE
Multi-Crop Combine



HAY & FORAGE
EQUIPMENT
Hay & Forage
Equipment



CUSTOMER
SATISFACTION
&
PRODUCT PERFORMANCE
Customer Satisfaction
CUSTOMER
SATISFACTION &
PRODUCT PERFORMANCE



Manufacturing Excellence

At CNH Industrial, we are committed to delivering world-class technology in farming and construction equipment such as Tractors, Combine Harvesters, Sugarcane Harvesters, Backhoe Loaders and Compactors etc.

Our Indian manufacturing plants are built on the lines of our global facilities and has won many national & international awards:

- The Silver level in World Class Manufacturing (WCM) in 2016- Noida Plant.
- The Gold Medal in the Auto & Auto Ancillary Sector for 'National Awards for Manufacturing Competitiveness' by International Research Institute for Manufacturing (IRIM).
- The Gold Award for 'Manufacturing Excellence' by Frost and Sullivan.
- The CIA world construction and Infra Awards in Construction Equipment Segment.

Assured Quality

Being one of the leading equipment manufacturing company, we, at New Holland Agriculture, believe that delivering quality is our responsibility. We, therefore have stringent monitoring mechanisms at every stage of the manufacturing process to ensure that our customers get the best value. Our domestic and export product portfolio is built on the same platform to maintain our high global standards.

Products such as Tractors, Combine Harvesters, Sugarcane Harvesters, PTO assemblies, Drivelines & Axles etc., which are manufactured at Indian facilities are also exported to 70+ countries / other global CNH Industrial plants.

Quality Certifications

For our innovative initiatives and adherence to the health, safety and quality standards, the company has been awarded various ISO certifications.

We are proud to be the first Indian tractor company which was awarded with the ISO 9001:2008 certification.



ISO 14001:2004

OHSAS 18001:2007

ISO 9001:2008

ISO 50001:2011

EN 16001:2009

Customer Service & Support

Customer Support

Today, New Holland has more than 4,50,000 proud owners of its products and to satisfy their timely needs the company has established a professional After-Sales support network.

- More than 1000 Customer Touch Points
- More than 500 Mobile Service Vehicles
- More than 1600 Trained Mechanics
- Customer Helpline No. 1800 - 419 - 0124

Genuine Spare Parts

Spare parts and accessories are readily available through our network of 85 strategically located stockists and their retailer network of over 1500 outlets across the country, other than the 1000 touch points to serve the needs of dealers and stockists.

Training Centers

We provide technical & commercial training to Service Engineers, Technicians, Mechanics, Operators, Agri entrepreneurs, Managers and Farmers. We are committed to impart the best technical skills to support staff through our training centers strategically located across the country, to ensure the world-class support to our esteemed customers.

- Greater Noida, UP
- Kaushal Vikas Kendra, Gwalior, MP
- Bishwanath Charali, Assam
- CFMTTI Budni, MP
- Anantpur, Punjab
- Nabha Technology Centre, Punjab
- Bhubaneswar, Odisha
- Navsari, Surat

Our Engineers Are Trained From The Advanced Fiat Power Train Engine Plant, Italy



Farm Mechanization Solutions

• Widest Range • Advanced Technology



Tractors



Tillage



Plantation & Crop Care



Harvesting



Post Harvesting



Commercial



NX Series



TX Series



Excel Series



Sub-Soiler



Rotavator



MB Plough



Laser Leveller



Pneumatic Planter PP400



Happy Seeder



Orchard Sprayer SA600



Boom Sprayer SP300



Sugarcane Harvester A4000



Combine Harvester TC5.30



Forage Harvester FR500



TOT Combine Harvester



Crop Chopper Mower 38



Disc Mower HM234/235



Forage Harvester FP 230/240



Single Row Maize Harvester FC120



Rake RKG 129



Square Baler BC5060



Round Baler RB6090



Round Baler RB180



Shredo Mulcher



Straw Reaper



Mini Round Baler (Roll-Star)



Large Square Baler BB890 Plus



Loader

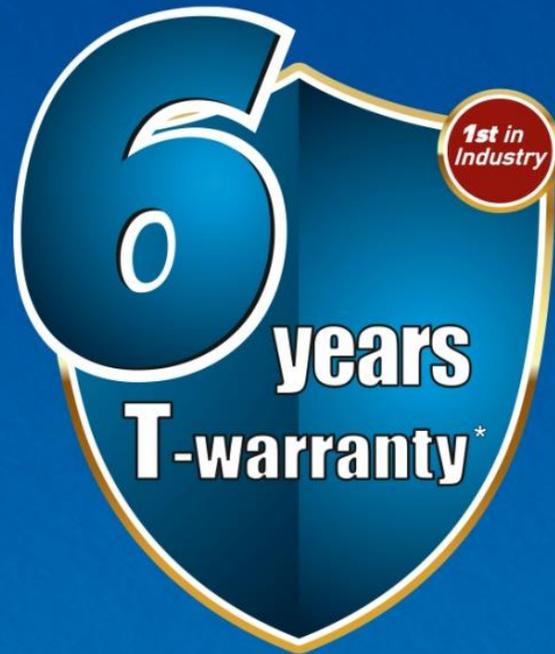


Rig



Grader

- New Holland Agriculture
- Blue Series
- Case IH Agriculture



**The Best in Quality,
Offers the Best in Warranty
on all New Holland Tractors in India.**

6 years/6000 hrs. company provided warranty

Warranty benefit transferable to subsequent buyers



SUPER SERIES



NEW
3600 TX
Heritage Edition
47 HP (35.04 kW)
Super



NOW WITH LEGENDARY
FPT Engine
POWERTRAIN TECHNOLOGIES

*Applicable from 2nd October 2020. T&C apply
 †Lifting Capacity at 3-Point Linkage. **Optional. 1hp = 0.7457 kW

JAAN AUR SHAAN KA NAYA NAAM



FPT Engine
 Powerful & Fuel Efficient



Eptara PTO



Independent PTO Clutch Lever



HP Hydraulic 1800 Kg Lifting Capacity*



Double Metal Face Sealing



Straight Axle Planetary Drive



8F+8R Speed Synchro Shuttle**



4WD also available in MHD & STS Axle**

SUPER SERIES

NEW
3600-2 TX Super
49.5HP (36.91 kW)

NOW WITH STRAIGHT AXLE PLANETARY DRIVE



*Applicable from 2nd October 2020. T&C apply
†Lifting Capacity at 3-Point Linkage. **Optional. 1hp = 0.7457 kW

JAAN AUR SHAAN KA NAYA NAAM



SUPER SERIES



NEW
3230 TX Super
 45 HP (33.55 kW)

NOW WITH ENHANCED POWER OF **45hp**



*Applicable from 2nd October 2020. T&C apply
 †Lifting Capacity at 3-Point Linkage. **Optional. 1hp = 0.7457 kW

JAAN AUR SHAAN KA NAYA NAAM



Maximum Useful Power in Category



Extra PTO



Independent PTO Clutch Lever



HP Hydraulic 1800 Kg Lifting Capacity*



Double Metal Face Sealing



Straight Axle Planetary Drive



8F+8R Speed Synchro Shuttle**



4WD also available in MHD & STS Axle

35-90 HP



Excel Series

“New Holland’s Excel Series stands to its name with excellent styling, technology, performance and productivity. It’s a good-looking machine equipped with practical features that ensures maximum comfort and great results. As you sow, so shall you reap excellent benefits is the latest adage if you have the New Holland Excel Series by your side.”

TX Series

“The TX Series personifies performance and reliability. No wonder, it has emerged as the most popular and loved series amongst our farmer friends. Reliability is the core strength of our tractors which translates to supreme results and powerful engineering. With fuel-efficiency as an added feature, the TX Series will certainly rise above your expectations and remain a loyal friend for life! Therefore, the series is tagged as ‘Naam hi Kaafi hai’.”



NX Series

“The NX Series is especially designed for farmers looking for farm mechanization solutions at a smaller scale. This ergonomically designed tractor comes with all the New Holland features like superior technology and powerful engine and is ideal for generic agriculture usage like Haulage, Rotavator, Plough etc. It is built to give you best performance with every use and is easy on the pocket too.”



NX Series



**“Efficiency
& Capacity”**
Fuel your growth”

	3032 NX	3037 NX	3230 NX
Engine Horse Power (HP)	35	39	42
Useful Power (HP)	34	35	39
Clutch Type	Single Clutch	Single Clutch	Single/Double Clutch*
Gear Box	8F+2R, Constant Mesh AFD	8F+2R, Constant Mesh AFD	8F+2R, Constant Mesh AFD
Brakes	Oil Immersed Brakes	Oil Immersed Brakes	Oil Immersed Brakes
Tyres	Front - 6.0x16 Rear - 12.4x28/13.6x28*	Front - 6.0x16 Rear - 13.6x28	Front - 6.0x16 Rear - 13.6x28
Hydraulics	High Precision (1500 Kg)	High Precision (1500 Kg)	High Precision (1500 Kg)
Additional Features	Lift-O-Matic, TT Pipe, Softek Clutch, Power Steering, Multisensing with DRC Valve	Lift-O-Matic, TT Pipe, Softek Clutch Power Steering, Multisensing with DRC Valve	Economy PTO, Lift-O-Matic, TT Pipe, Softek Clutch Multisensing with DRC Valve, Frame & Canopy*

* Optional

TX Series



“POWER AND PERFORMANCE
BEYOND IMAGINATION”

3037 TX

3230 TX (2WD/4WD)

3600 TX Heritage Edition (2WD/4WD)

3600-2 All Rounder Plus+ (2WD/4WD)

Engine Horse Power (HP)	39	42	47	49.5
Useful Power (PTO HP)	35	38	43	46
Clutch Type	Single / Double*	Single / Double*	Single / Double*	Double Clutch with Independent Lever
Type of Gear Box	8F+2R, 8F+8R, Fully Constant Mesh AFD & Synchro Shuttle*	8F+2R, 8F+8R, Fully Constant Mesh AFD & Synchro Shuttle*	8F+2R, 8F+8R, Fully Constant Mesh AFD & Synchro Shuttle*	8F+2R/12F+3R Creeper* / 12F+3R UG*, Fully Constant Mesh/Partial Synchro Mesh*
PTO	Eptraa PTO	Eptraa PTO	Eptraa PTO	540 + GSPTO/RPTO
Tyres	Front - 6.0x16 / 6.50x16* Rear - 13.6x28	Front - 6.0x16 / 6.50x16* / 8.3x24* Rear - 13.6x28	Front - 6.0x16 / 6.50x16* / 9.5x24* Rear - 13.6x28 / 14.9x28*	Front - 6.50x16 / 7.50x16* / 9.5x24* Rear - 14.9x28 / 16.9x28*
Hydraulics	High Precision (1800 Kg)	High Precision (1800 Kg)	High Precision (1800 Kg)	High Precision (1700/2000* Kg)
Additional Features	Softtek Clutch, Independent PTO Clutch Lever* Straight Axle Planetary Drive, Multisensing with DRC Valve	Softtek Clutch, Independent PTO Clutch Lever* Straight Axle Planetary Drive, Multisensing with DRC Valve, Frame with Canopy	Softtek Clutch, Independent PTO Clutch Lever* Straight Axle Planetary Drive, Double Metal Face Sealing, Multisensing with DRC Valve, Frame with Canopy	Remote Valve upto 4 Ports*, Swinging Drawbar* Sky Watch*, Paddy Sealed*, ROPS with Canopy* 4WD MHD Axle*, Sensomatic ²⁴ with Height Limiter

*Optional, ¹with 4WD

TX Series



“Naam hi
Kaafi hai”

3630 TX Super Plus+ (2WD/4WD)

Engine Horse Power (HP)	49.5
Useful Power (PTO HP)	46
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	8F+2R/12F+3R Creeper* / 12F+3R UG*, Fully Constant Mesh/Partial Synchro Mesh*
PTO	540 + GSPTO/RPTO
Tyres	Front - 7.50x16 / 9.5x24 [†] Rear - 16.9x28
Hydraulics	High Precision (1700/2000* Kg)
Additional Features	Remote Valve upto 4 Ports*, Swinging Drawbar*, Sky Watch*, Paddy Sealed*, ROPS with Canopy* 4WD MHD Axle*, Sensomatic ²⁴ with Height Limiter

3630 TX Plus+ (2WD/4WD)

Engine Horse Power (HP)	55
Useful Power (PTO HP)	51
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	8F+2R/12F+3R Creeper* / 12F+3R UG*, Fully Constant Mesh/Partial Synchro Mesh*
PTO	540 + GSPTO/RPTO
Tyres	Front - 7.50x16 / 9.5x24 [†] Rear - 16.9x28
Hydraulics	High Precision (1700/2000* Kg)
Additional Features	Remote Valve upto 4 Ports*, Swinging Drawbar*, Sky Watch*, Paddy Sealed*, ROPS with Canopy* 4WD HD Axle*, Sensomatic ²⁴ with Height Limiter

3630 TX Special Edition

Engine Horse Power (HP)	55
Useful Power (PTO HP)	51
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	12F+3R UG / 12F+3R Creeper* Partial Synchro Mesh / Fully Constant Mesh*
PTO	540 + RPTO/GSPTO
Tyres	Front - 7.50x16 Rear - 16.9x28
Hydraulics	High Precision (2000 Kg)
Additional Features	Remote Valve upto 4 Ports*, Swinging Drawbar*, Sky Watch*, Paddy Sealed*, ROPS with Canopy*, Metallic Paint, Sensomatic ²⁴ with Height Limiter

5630 TX Plus+ (2WD/4WD)

Engine Horse Power (HP)	75
Useful Power (PTO HP)	68
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	12F+3R UG Partial Synchro Mesh
PTO	540 + RPTO
Tyres	Front - 6.50x20 / 7.50x16* / 11.2x24 [†] Rear - 18.4x30 / 16.9x30*
Hydraulics	High Precision (2000 Kg)
Additional Features	Remote Valve upto 4 Ports*, Swinging Drawbar*, Sky Watch, ROPS with Canopy, Front and Rear Weights, Sensomatic ²⁴ with Height Limiter

*Optional, [†]with 4WD

IS JAISA KOI NAHIN!



Power & Pride



NEW
EXCEL
ULTIMA
5510

With



Engine

*Applicable from 2nd October 2020, T&C apply

Excel Series



Excel 4710 (2WD/4WD, STS)

Excel 6010 (2WD/4WD)

Excel 6510 (2WD/4WD)

Engine Horse Power (HP)	47	60	65
Useful Power (HP)	43	53	57
Clutch Type	Single / Double*	Double Clutch with Independent Lever	Double Clutch with Independent Lever
Type of Gear Box	8F+2R, 8F+8R*, Fully Constant Mesh AFD & Synchro Shuttle*	12F+12R, 20F+20R* & 24F+24R* Synchro Shuttle / Power Shuttle*	12F+12R, 20F+20R* & 24F+24R* Synchro Shuttle / Power Shuttle*
PTO	Eptreaa PTO	540 + 540E/1000 + RPTO/GSPTO	540 + 540E/1000 + RPTO/GSPTO
Tyres	Front - 6.0x16 / 6.50x16* / 8.3x20 [#] / 9.5x24 [#] Rear - 13.6x28 / 14.9x28*	Front - 7.50x16 / 6.50x20* / 9.5x24 [#] Rear - 16.9x28	Front - 7.50x16 / 11.2x24 [#] Rear - 16.9x30 / 16.9x28*
Hydraulics	High Precision (1800 Kg)	High Precision (2000/2500* Kg)	High Precision (2000/2500* Kg)
Final Drive	Straight Axle Planetary Drive	Straight Axle Planetary Drive	Straight Axle Planetary Drive
Additional Features	Paddy Speciality - 4WD STS/MHD Axle*, Softek Clutch, Double Metal Face Sealing*, Independent PTO Clutch Lever*, Multisensing with DRC Valve, Frame with Canopy	100 L Fuel Tank*, Hyd. Actuated Brakes*, Swinging Drawbar*, Remote valve upto 6 ports*, Rops with canopy*, Sky Watch	100 L Fuel Tank*, Hyd. Actuated Brakes*, Swinging Drawbar*, Remote valve upto 6 ports*, Rops with canopy*, Sky Watch

*Optional, [#]with 4WD



Excel Series

Jio Shaan Se!

	Excel 7510 (2WD/4WD)	Excel 8010 (2WD/4WD)	Excel 9010 (2WD/4WD)
Engine Horse Power (HP)	75	80	90
Useful Power (HP)	67	71	77
Clutch Type	Double Clutch with Independent Lever	Double Clutch with Independent Lever	Double Clutch with Independent Lever
Type of Gear Box	12F+12R, 20F+20R* & 24F+24R* Synchro Shuttle / Power Shuttle*	12F+12R, 20F+20R* & 24F+24R* Synchro Shuttle / Power Shuttle*	12F+12R, 20F+20R* & 24F+24R* Synchro Shuttle / Power Shuttle*
PTO	540 + 540E/1000 + RPTO/GSPTO	540 + 540E/1000 + RPTO/GSPTO	540 + 540E/1000 + RPTO/GSPTO
Tyres	Front - 7.50x16 / 12.4x24 [#] Rear - 18.4x30 / 16.9x30*	Front - 10.0x16 / 7.50x16* / 12.4x24 [#] Rear - 18.4x30	Front - 10.0x16 / 7.50x16* / 12.4x24 [#] Rear - 18.4x30
Hydraulics	High Precision (2000/2500* Kg)	High Precision (2500 Kg)	High Precision (2500 Kg)
Final Drive	Straight Axle Planetary Drive	Straight Axle Planetary Drive	Straight Axle Planetary Drive
Additional Features	100 L Fuel Tank*, Hyd. Actuated Brakes*, Swinging Drawbar* Remote valve upto 6 ports*, Rops with canopy*, Sky Watch	90 L Fuel Tank, Hyd. Actuated Brakes, Tilttable Steering Remote valve upto 6 ports*, Rops with Canopy*, Sky Watch	90 L Fuel Tank, Hyd. Actuated Brakes, Tilttable Steering Remote valve upto 6 ports*, Rops with Canopy*, Sky Watch

*Optional, [#]with 4WD

TT Series



“Rule the fields
with **Power**
& **Pride**”

5500 Turbo Super (2WD/4WD)

Engine Horse Power (HP)	55
Useful Power (HP)	51
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	8F+2R/12F+3R Creeper* / 12F+3R UG*, Fully Constant Mesh/Partial Synchro Mesh*
PTO	540 + GSPTO/RPTO
Tyres	Front - 7.50x16 / 9.5x24 [#] Rear - 16.9x28
Hydraulics	High Precision (1700/2000* Kg)
Additional Features	Remote valve upto 4 ports*, Swinging Drawbar*, Paddy Sealed*, ROPS with Canopy*, Sensomatic ²⁴ with Height Limiter

6500 Turbo Super (2WD/4WD)

Engine Horse Power (HP)	65
Useful Power (HP)	57
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	8F+2R/12F+3R Creeper* / 12F+3R UG*, Fully Constant Mesh/Partial Synchro Mesh*
PTO	540 + GSPTO/RPTO
Tyres	Front - 7.50x16 / 11.2x24 [#] Rear - 16.9x30
Hydraulics	High Precision (1700/2000* Kg)
Additional Features	Remote valve upto 4 ports*, Swinging Drawbar*, ROPS with Canopy*, Sensomatic ²⁴ with Height Limiter

7500 Turbo Super (2WD/4WD)

Engine Horse Power (HP)	75
Useful Power (HP)	68
Clutch Type	Double Clutch with Independent Lever
Type of Gear Box	8F+2R/12F+3R Creeper* / 12F+3R UG*, Fully Constant mesh/Partial Synchro mesh*
PTO	540 + GSPTO/RPTO
Tyres	Front - 7.50x16 / 12.4x24 [#] Rear - 18.4x30
Hydraulics	High Precision (1700/2000* Kg)
Additional Features	Remote valve upto 4 ports*, Swinging Drawbar*, ROPS with Canopy*, Sensomatic ²⁴ with Height Limiter

*Optional, [#]with 4WD



TD5.90 | "Power that gives you Pride"

Engine Horse Power (HP)	90
Clutch Type	Double Clutch with Independent Lever
Gear Box	20+12 Speeds with Creeper
Brakes	Hydraulic Actuated OIB
Tyres	12.4x24; 18.4x30
Lift Capacity (Kg)	3565 Kg

Additional Features

- Auxiliary Valve 4 Ports
- 4WD with Fenders
- AC Cabin with Heater
- Tilttable Steering
- Deluxe Seat with Air Suspension
- Passenger Seat
- Synchro Shuttle

Sugarcane Harvester

CASE IH AUSTOFT

4000



DOUBLE PLUS⁺ | *Special Edition*

Technical Specifications

Engine Power	174 HP
Topper	Disc-O-Gather*, 02 Discs
Base Cutter Discs/Knives	02/08
Feed Rollers	11
Chopper Drums/Knives per Drum	02/03
Extractor	Antivortex™
Extractor Speed	1400 RPM
Fuel Tank	210 L
Hydraulic Tank	130 L
Operator Cabin	Air Conditioned

L = Litre

*Optional



*Optional

CASE IH, a subsidiary of CNH Industrial, is the leader in providing mechanized sugarcane harvesting solutions with more than 75 years of global experience in this segment. The company pioneered sugarcane mechanization in the country by importing its first CASE IH Sugarcane Harvester to India in 1997. With their advanced technology & rugged performance, CASE IH Sugarcane Harvester are the market leaders with more than 700 units operating in India. Case IH Austoft 4000 Double Plus* is the most popular product in the market today and dominates the market. The new Austoft 4000 Special Edition & Austoft Double Plus⁺ Sugarcane Harvester variants are compact machines and designed for Indian conditions to harvest the cane field that has 4 feet and above row-to-row spacing. The light weight compact machine enables the harvesting in partially wet fields, thereby increasing its ability to operate under varied conditions.

Complete Mechanized Solution Range of Sugarcane Cultivation



Sub-Soiler

MB Plough

Power Harrow

Laser Leveler

Sugarcane Planter

Multirow Weeder

Disc-Off-Barrer/Earthing Up

Boom Sprayer

Sugarcane Harvester with Infielder

Gyro Rake

Round Baler/Square Baler

Shredo Mulcher

Combine Harvester



Technical Specifications

Engine	6 Cylinder 130 HP, Turbo Charged
Engine Dust Protection	Rotary Air Screen
Cutterbar Width	15 Ft (4.6 m)
Reel Speed	Reel with Auto [#] Variator, Speed Adjustment from Platform/Cabin
Threshing Drum	Rasp Bar*/Spike Tooth*, Speed Adjustment with Auto Variator [#]
Size of Drum	1.297 m x 0.60 m
Separation System	Rotary Separator + 5 Straw Walkers
Cleaning System	Double Cascading Sieve System, Blower Fan with Variator
Grain Tank Capacity	3000 L
Number of Gears	4 Forward + 1 Reverse
Tyre Size	Front - 18.4x30 inch, Rear - 16x9 inch (1 inch = 0.0254 m)
Maize Header	Maize Master Corn Header (Optional)

L = Litre

AutoElectricalControl
Additional kits available for Sunflower, Pulses, Lodged Conditions etc.

* Specifications subject to change as per variant and model/year.

Multi-Crop Combine Harvester



Wheat



Paddy



Soybean



Chickpea



Mustard



Desi Channa



Maize



Moong



Green Gram



Sunflower



Gwar



Methi



Ragi



Arhar



Safflower



Coriander

Crop Residue Management

Shredo Mulcher SM2100

Working Width	2050 mm (2.05 m)
Number of Blade (Y Type/Hammer)	60/30
Number of Belts	4
PTO RPM	540 RPM
Required Tractor Power	50 HP & More

Recommended New Holland Tractors :

NH3600-2, NH3630 Super Plus, NH3630 TX, NH6010

Rake RKG129

Working Width/Frame Type	3.5 m (Adjustable)
Number of Tine Arms	9
Number of Tines Per Arm	3
Transport Width	1.5 m
Linkage	3-point - Cat. 1 & 2
Tyres/Size/Type	4/16x6.50-8 inch/Tandem
Required Tractor Power	35 HP

1 inch = .0254 meter

Recommended New Holland Tractors :

NH3032, NH3037, NH3230

Square Baler BC5060

Pickup Width/Lift Type	1.8 m (72 inch) / Hydraulic
Number of Teeth/Tooth Bars	110/5
Knotter Type / Number	Twine-Standard / 02
Twine Carrying Capacity	6 Twine Balls
Feeding System	Packer fork + 2 Paired Rotors
Bale Chamber Size	0.356 m x 0.457 m (14 inch x 18 inch)
Bale Length	0.305 m to 0.1321 m (12 inch to 52 inch)
Plunger Speed	93 Stroke Per Minute
Densification Mechanism	Hydroformatic
Required Tractor Power	50 HP

1 inch = .0254 meter

Recommended New Holland Tractors :

NH3600-2, NH3630 Super Plus, NH3630 TX, NH6010



Crop Residue Management

Round Baler BR6090 (Fixed Chamber)

Bale Width/Bale Diameter	1.2 m / 1.25 m
Pickup Width	2 m
Number of Tines/Tine Bars	112/4
Feeding Type	Roto
Bale Formation	Roll Bar System
Number of Roll Bars	34
Wrapper Control	Bale Command Plus™
Wrapping Material	Net / Twine

Recommended New Holland Tractors :

NH5630 TX, NH7510, NH7500, NH8010, NH9010

Round Baler RB180 (Variable Chamber)

Bale Width / Diameter	1.2 m / 0.9 m - 1.8 m
Bale Forming System	3 Rolls and 4 Belts
Density Control	Hydraulic
Wrapping Material	Net/Twine
Bale Discharge	Spring Ramp
Electronic Control Monitor	IntelliView III™

Recommended New Holland Tractor : NH9010 Excel

Large Square Baler BB890 Plus

Feeding/Number of Knives	Packer /- ; Packer Cutter / 6 ; Crop Cutter™ / 19
Pickup Width	1960 mm
Top Assist Roll	Standard
Knotter Type/Number of Knotters	Double Knotting System / 4
Number of Twine Spools	32
Plunger Stroke Length/Plunger Strokes Per Minute)	710 mm / 48
Required Tractor Power	102-122 HP



SMOG Solutions

Stubble of paddy and other crops are burnt to clear the field for seed-bed preparation for the next sowing, across states, leading to severe air pollution(SMOG). This pollution causes many respiratory, lung and skin diseases. The stubble burning also leads to extensive damage to precious soil nutrients.

New Holland offers mechanized solutions to combat the SMOG issue.



1. Biomass Baling Process



2. Combine Harvester with Straw Chopper



3. Straw Mulching

4. Soil Incorporation



Hay & Forage Solutions

Forage Cruiser FR500



Excellence in Forage Harvesting

Bulk Silage Production Process



Forage Harvesting



Silage Baling



Bales Storage



Bale Transportation



Feeding

Technical Specifications

Engine	FPT Cursor 13 L
Cubic Capacity/HP	12900 CC/498 HP
Corn Header Model/Working Width	450 BFI/4.5 m
Feeding System Drive	Hydrostatic, HydroLoc™
Cutterhead Cylinder Width/Diameter	0.884 m / 0.71 m
Number of Knives	2x12
Length of Cut (LOC)	(4mm-22mm / 4mm-8mm)*
Crop Processor Roll Diameter/Teeth	0.25 m/99 Teeth (each roll)
Spout Max. Height	6.4 m
Transmission	Hydrostatic
Monitor	IntelliView™ IV
Diesel Tank Capacity	1200 L

*With removal of adjacent knives

L = Litre

Advanced Features

2WD & 4WD VARIANTS

INOCULANT TANK

AUTO KNIFE SHARPENING

ADJUST-O-MATIC™ SHEAR BAR

AUTO GREASING

AIR COMPRESSOR



Day & Night Operations
Up to 20 Working Lights



Longitudinally Installed Engine
Easy Maintenance from Both Sides,
Better Power & Transmission Efficiency



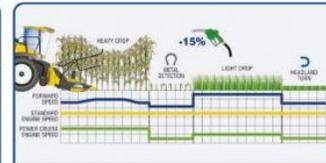
55° Steering Angle
Faster Turning, More Harvesting



210° Spout Rotation | **324° Unmatched View**
Easy Operation | Safety & Better Filling



Advanced IntelliView IV Monitor
No Additional Hardware Required for Telematics



Power & Eco Driving Modes
Dual Curve - up to 15% Fuel Saving



Corn Header 4.5m Working Width-High Capacity



Crop Processor - Excellent Silage Quality



Segmented Metal Detector - Metaloc™ System



Variflow™ System - Quick Adjust - Fuel Saving

Hay & Forage Solutions



Crop Chopper Mower 38

- Row-Independent Harvesting
- Spout Control from Tractor Seat
- Hydraulic Lift
- Stone Guard

Cutting Width	1.83 m (72 inch)
Cutting Height	(50 to 180 mm) 2 to 7 inch
Rotor Speed (rpm)	1373
Number of Rotor Flails	40
Cutterhead Knives	6 Standard
Cutterhead Speed (rpm)	966
Number of Paddles	3

Crops: All thin stemmed Crops Oats, Berseem, Lucerne Rye Grass, Napier Grass etc. 1 inch = 0.0254m

Recommended New Holland Tractors :
NH3630 TX, NH6010

Single Row Maize Harvester FC120

- 12 Chopping Knives
- Independent Hydraulics
- In-Situ Knife Sharpening
- Robust Chopping Mechanism

Harvesting Mechanism	Double Disc Type
Number of Blades	12
Length of Cut	0.005 m - 0.015 m (5-15 mm)
Height Adjustable Tyre	16.5 x 6.5 - 8, 6PR
PTO RPM	540

Crops: Maize, Sorghum, Bajra, Cotton, Stokes etc.

Recommended New Holland Tractors :
NH3600-2, NH3630 TX, NH6010



Hay & Forage Solutions



Pull Type Forage Harvester FP 230/240

- METALERT III™ System
- Automatic Knife Sharpening
- Easily adjustable Length
- Pickup Headers etc.
- Crop Processor System
- Smooth Feeding
- Supersweep™ Windrow of cut (LOC)

	FP 230	FP 240
Throat Opening	558 mm x 167 mm (0.558 m x 0.167 m)	619 mm x 167 mm (0.619 m x 0.167 m)
Cutterhead Type/Speed	Cylinder/850 rpm	Cylinder/850 rpm
Number of Knives	12	12
Length of Cut*	76 mm - 177 mm (0.076 m - 0.177 m)	76 mm - 177 mm (0.076 m - 0.177 m)
Shearbar	Quick Adjust, Reversible, Hard-faced on Vertical and Horizontal Surfaces	

Recommended New Holland Tractor : NH9010 (FP 230)

Mower Conditioner Haybine 472

- Chevron-Design Rubber Rolls
- Unique Roll Pressure System
- Wobble Joint Sickle Drive System

Cutting Width	2210 mm (2.21 m)
Cutting Height	32 mm - 108 mm (0.032 m - 0.108 m)
Knives	Bolted
Sickle Speed	1632 Strokes per minute
Conditioner	Chevron-Design Intermeshing Rubber Rolls

Recommended New Holland Tractors :

NH3600-2, NH3630 TX, NH3630 Super Plus+, NH6010



Hay & Forage Solutions



Disc Mower HM234/235

- Top Quality Replaceable Knives
- Spring-loaded Breakaway Latch
- Heavy Duty Disc
- Adjustable Floating Spring

	HM 234	HM 235
Cutting Width	1.676 m	2.057 m
Cutting Height	16 mm - 6 mm (0.016 m - 0.06 m)	16 mm - 6 mm (0.016 m - 0.06 m)
Type Cutterbar	Enclosed Gear Drive	Enclosed Gear Drive
Number of Discs	4	5
Disc Speed, RPM	3154	3154

Recommended New Holland Tractors :
NH3600-2, NH3630 Super Plus+, NH6010

Forage Harvester FC200

- Row Independent Harvesting
- High Speed Operations
- 2 Ways Operating Options
- Suitable for Wide Variety of Forage

Working Width	2.44 m (2440 mm)
Harvesting Drum	2 Unit
Number of Rows	04
Length of Cut (LOC)	12 mm - 38 mm (0.012 m - 0.038 m)
Transmission	Gearbox Type
Tractor PTO	540 rpm
Chopping Blades	12
Work Position	2 way (Front & Reverse Station)

Recommended New Holland Tractors :
NH8010, NH9010



Plantation & Crop Care

Pneumatic Planter PP400

- Precision Seeding
- Uniform Planting Depth
- Wide Range of Crops - Maize, Peas, Gram, Soybean, Cotton, Sunflower, Sorghum, Guar etc.

Number of Rows	4
Row to Row Distance	0.35 m - 1 m (350 mm - 1000 mm), Adjustable
Seed Hopper Capacity	32x4 L
Fertilizer Hopper Capacity	171x2 L
Ground Wheels (02 Units) Size	5.00x15

L = Litre

Recommended New Holland Tractors : NH3630 TX, NH6010, NH7500

Orchard Sprayer SA600

- Adjustable Spray Cone Nozzle
- Top Quality Gearbox
- Heavy Duty Pump

Tank Capacity	600 L
Max. Pressure	50 BAR
Max. Flow Rate	108 L/Min.
Nozzle Quantity	10

L = Litre

Recommended New Holland Tractors : NH3037, NH3230, NH3600, NH4710

Boom Sprayer SP300

- Strong Boom with Safety Mechanism
- Adjustable Spray Cone Nozzle

Tank Capacity	300 L
Max. Pressure	40 BAR
Max. Flow Rate	54 L/Min.
Number of Nozzles	13
Boom Width	6 m / 12 m

L = Litre

Recommended New Holland Tractors : NH3037, NH4710, NH3600



MB Plough

Model	MBP-255	MBP-375
Description	2 Furrow	3 Furrow
Under Body Clearance	70	70
Working Width	50-70 cm (0.5 m - 0.7 m)	75-105 cm (0.75 m - 1.05 m)
Working Depth	30-40 cm (0.3 m - 0.4 m)	30-40 cm (0.30 m - 0.40 m)
Weight	455 kg	585 kg
Required Tractor Power	50-55 HP	50-55 HP

Recommended New Holland Tractors :

NH3600-2, NH3630 Super Plus, NH3630 TX

Rotavator

Range	6 ft - 10 ft (1.8 m - 3.048 m)
Series	Macro Series, Heavy Duty, HD Series, Aqua Series, K Series
Number of Blades	36-66
Weight	398-658 kg
Required Tractor Power	45-65 HP

Recommended New Holland Tractors :

NH4710, NH3600, NH3600-2, NH3630 Super Plus, NH3630 TX

Laser Leveler

Working Width	2133 mm (2.133 m)
Hydraulic Cylinder Capacity	Double acting 2 Ton Capacity
Tyre Size	6.00x16
Required Tractor Power	50 HP and above

Recommended New Holland Tractors :

NH3600-2, NH3630 Super Plus, NH3630 TX



Subsoiler

Number of Shanks	3
Length of Frame	1440 mm (1.44 m)
Working Width	2002 mm (2.002 m)
Depth of Cut	450 mm (0.45 m)
Width of Shovel	75 mm (0.075 m)
Length of Shovel	440 mm (0.44 m)
Required Tractor Power	65-80 HP

Recommended New Holland Tractors :

NH6500, NH6510, NH7500, NH7510, NH8010

Happy Seeder

Number of Tine	10
Number of Blade	40
Working Width	2286 mm (2.286 m)
Total Width	2667 mm (2.667 m)
Required Tractor Power	55 HP

Recommended New Holland Tractors :

NH3630 TX, NH6010, NH6500, NH6510, NH7500, NH7510, NH8010

TOT Combine Harvester

Model	Panesar TDC 513
Cutter Bar Width	3581 mm (3.581 m)
Straw Walker	5
Grain Tank Capacity	725 Kg
Required Tractor Power	50-60 HP

Recommended New Holland Tractors :

NH3600-2, NH3630 Super Plus, NH3630 TX, NH6010



Straw Master 2 in 1

Model	GCR 56	GCR 61
Chasis Width	1400	1575
Cutter Bar Width	7 ft (2.13 m)	7.5 ft (2.28 m)
Number of Blades	574	646
Number of Threshers	3	3
Required Tractor Power	40-50 HP	55 HP

Recommended New Holland Tractors :

NH3037, NH3230, NH4710, NH3600, NH3600-2, NH3630 Super Plus, NH3630 TX

Loadstar

Model	L11	L13
Load Over Height on Centre Point	11 ft (3.3528 m)	13 ft (3.9624 m)
Bucket Option	Standard	Standard/Booster
Dump Height Bucket	8.5 ft (2.5908 m)	10.5-14.7 ft (3.2 m - 4.5 m)
Lift Capacity	700 kg	1100-900 kg
Digging Depth	6 inch (0.1524 m)	6 inch (0.1524 m)
Required Tractor Power	50-55 HP	55 HP

Recommended New Holland Tractors :

NH3600-2, NH3630 Super Plus, NH3630 TX, NH6010

Sugarcane Planter

Model	SP-02	SP-03	SP-04
Number of Rows	2	3	4
Planting Row Distance (Min.)	24 inch/0.6 m	24 inch/0.6 m	24 inch/0.6 m
Seed Tank Capacity	200-300 kg	300-400 kg	400-500 kg
Insecticide Tank Capacity	100 L	100 L	100 L
Fungicide Tank Capacity	200 L	200 L	200 L
Required Tractor Power	45 HP	55 HP	60 HP & Above

L = Litre

1 inch = 0.0254m

Recommended New Holland Tractors :

NH3600, NH4710, NH3600-2, NH3630 Super Plus, NH3630 TX, NH6010, NH6500, NH7500



Banana Mulcher

Model	6 Feet	7 Feet
Working Width	1640 mm (1.64 m)	2100 mm (2.1 m)
Number of Flanges	8	10
Number of Blades	42	54
Type of Blade	L Type	L Type
Max. Working Depth	150-200 mm	150-200 mm
Weight	625 kg	695 kg
PTO Input Speed	540 RPM	540 RPM
Tractor Working Speed	Below 0.4 km/h	Below 0.4 km/h
Required Tractor Power	60-80 HP	Above 80 HP

Recommended New Holland Tractors :
NH6010, NH6500, NH7510, NH8010, NH9010

h = hour
1 Km = 1000m

Small Round Baler

Model	Roll Star
Bale Size (Width x Dia.)	930 x 610 mm
Pickup Width	1060 mm
Bale Weight	25-30 kg
Twine Type	Jute
Weight	625 kg
Required Tractor Power	35-45 HP

Recommended New Holland Tractors :
NH3032 NX, NH3037 NX, NH3037 TX,
NH3230 TX, NH3230 NX, NH3600 TX, NH4710

Inter Row Rotary Weeder

Gear Box	Single Speed
Side Drive Transmission	Chain Type
Number of Blades	36
Rotor Diameter	480 mm
Speed of Rotor	218 RPM
PTO	540 RPM
Required Tractor Power	40-45 HP

Recommended New Holland Tractors :
NH3037, NH3230, NH3600, NH4710



Applications

From agriculture to infrastructure, New Holland Tractors have proven their efficiency in every field. So be it land preparation to post harvest operations, loading to excavation and road construction, we have the expertise to deliver excellence across a diverse range of applications.



Potato Planter



Alternator



Loader



TOT Combine Harvester



Straw Reaper



Plough



Pneumatic Planter



Grader



Rotavator



Power Harrow



Laser Leveller



Haulage



Dozer



Sugarcane Haulage



Piling Rig



Bio Composter



Airport Application

Sustainability is Our Guiding Force

CNH Industrial's commitment to Sustainability has won it recognition & accolades from renowned sector specific agencies

- Reconfirmed as **Industry Leader** in the **DOW JONES SUSTAINABILITY INDICES (DJSI)** for the 8th consecutive year in 2017.
- **Scored A** - in the CDP Climate Change Program for its actions to optimize energy consumption & reduce CO2 emissions in 2017.
- Ranked amongst the **74 A-Listers** in the CDP Water programme.
- Won Robeco SAM **Gold Class Sustainability Award** in 2018.

Our Growth Pillars



EXPAND THE BIOFUEL OFFERING

Reduce the consumption of resources by moving from fossil fuels to a circular economy.



ADVANCE ENVIRONMENTAL PROTECTION

Reduce environmental impact and optimize energy consumption in all company processes.



SPREAD SUSTAINABLE FARMING SOLUTIONS

Increase agricultural productivity to improve food availability.

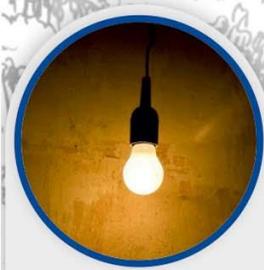


FOSTER PEOPLE ENGAGEMENT

Increase opportunities for exchanging ideas and good practices with all stakeholders.



Yes We Care!



More than **5 Lakh** rural houses lit by biomass power generated using bales of crop residue produced by our **Balers**



More than **70,000 Cattle** fed by fodder harvested by our **Forage Harvesters**



More than **20 Crore** litres of milk produced annually by milch animals fed by fodder harvested by our **Forage Harvesters**



More than **3 Crore** people are consuming sugar produced by cane harvested by **Case IH Sugarcane Harvesters**



More than **17.5 Lakh** tonnes of biomass prevented from burning by our **Balers**



More than **6000 Tons** of NO_x+ HC prevented due to **Crop Residue Management Solutions**



More than **58000 Tons** of CO + **13000 Tons** of Particulate Matter prevented due to our **Crop Residue Management Solutions**



More than **1.5 Lakh Tons** of corn produced each year in the farms planted by our **Pneumatic Planters**



More than **30000 Crore** litres (30 crore m³) of water saved per year due to sustainable farming equipment like **Pneumatic Planters, Sugarcane Harvester and Balers**

*These are estimated figures derived from internal data on annual basis, as per ideal conditions



Education

Multimedia Aided School Education: In 77 schools across the country, thousands of students are studying in a more interactive way thanks to the Multi-Media Aided School Education Project “**New Holland Digital Classroom**” launched by New Holland brand and supported by its dealership network at 77 Schools. CNH Industrial recognizes the importance of education as a change agent, and therefore has undertaken an education driven initiative focusing on increasing access to technology driven quality education

School Infrastructure Development: CNH Industrial has rebuilt the dilapidated Zila Parishad Primary School at Shinde village, Pune. This has helped in bringing children back to classroom

Mission Education: CNH Industrial supports the education and holistic development of 220 underprivileged children studying at at Nai Disha School, Sec. 29, Noida.



Environment Conservation

Tree Plantation: CNH Industrial has planted 70,000 saplings, contributing in creating a green ecology, in synergy with its role as the recognized leader according to Dow Jones Sustainability Indices for the 8th consecutive year. Every Stakeholder dealers, Customers and Communities in its catchment area have pledged to put in their best efforts to contribute to a cleaner and greener India.

Prevention of Crop Stubble Burning: CNH Industrial has collaborated with the Department of Agriculture of the respective Ministries of Punjab & Haryana to stop the menace of Crop Stubble Burning by demonstrating means of curbing it through the use of specialized equipment. CNH Industrial has donated its range of specialized equipment Tractors, Balers, Rakes and Mulchers for prevention of Crop Stubble Burning. In 2017, 1,000 tons of paddy straw and crop stubble were baled in Kallar Majri, preventing more than 1,500 tons of CO₂ emissions. The following year, 500 additional tons of straw were collected, preventing over 750 tons of CO₂ emissions. In Panipat, 769 tons of paddy straw were baled, preventing 1,166 tons of CO₂ emissions. In Fatehabad, 327 tons of paddy straw were baled preventing 496 tons of CO₂ emissions.

Straw Management: CNH Industrial has entered into a Public-Private Partnership (PPP) agreement with The Indian Agricultural Research Institute (IARI). Through an action research program with farmers, the partnership aims to further develop an economically sustainable business model to use crop residue in an eco-friendly way in the states of Punjab and Haryana to find an economically viable solution of Straw Management. Agricultural machinery, technology and practices will be customized for a period of three years to convert crop residue into an energy source, as well as animal feed and compost, showcasing both in-situ & ex-situ usage of straw/crop residue.

Jal Sanchay (Pond Adoption): 4 ponds near CNH Industrial's Greater Noida Plant have been adopted under the Jal Sanchay Project. This project will help in beautification & recharging of Ground water by cleaning of weeds, sludge removal, deepening of ponds, bunding, plantation. The aim is to work together with communities residing along the water bodies to conserve, Water, the elixir of life.



Rural Skill Development

Unnat Kaushal: CNH Industrial recognizes the dearth of job opportunities & related employability skills prevalent in rural areas. It is working to provide employability skills to rural youth by training them as operators of farm equipment like Tractors, Sugarcane Harvesters and Balers. This will help create a pool of skilled operators working to contribute towards rural economy & development

Swavlamban: Farmers residing in 3 villages of Rowmari, Kismat Banchar and Rakhyanaswar of Kamrup District, Assam were provided with agricultural education for using & adopting new methods of farm mechanization techniques in a sustainable manner to enhance income, livelihood opportunity and food security in villages to gain self dependency (Swavlamban).



Health

Mobile Medical Unit (Smile on Wheels): This project increases access to basic healthcare services to people deprived of basic facilities due to lack of accessible services, finances or old age. More than 15000 patient residing in 15 villages adjoining CNH Industrial's Greater Noida Plant avail the door step services every year. This has enhanced the quality of their lives.



A distinguished Global Heritage

CNH Industrial Capital, a global financial services player supports CNH Industrial customers and dealers with tailor-made financial solutions. With over half-a-million customers through a vast network of independent dealers and distributors across the globe, the company offers a full range of financial products.

Capital Mitras

Capital Mitras are the field based financial specialists who in association with dealerships across the country interact with customers to understand their financing needs. Capital Mitras are trained to understand business challenges and offer solutions with round-the-clock support. They are living the CNH Industrial Capital motto of 'with you at every step' in supporting business.

Capital Mitras are the **experts** in offering customized financial solutions. They are always **available** with a **supportive** attitude and conduct all their operations in a professional and **transparent** manner.



Round The Clock Support



Best-In-Class Service



Customized Finance Solutions



Faster Response

The Journey in India

CNH Industrial Capital's journey in India began with retail finance offerings in 2018. It serves New Holland Agriculture, CASE Construction and CASE IH with its operations. Today, the company covers close to 94% of CNH Industrial dealer network, across the country. Capital is represented in the field through Capital Mitras, who are the first line of contact for the customers and dealers.



CNH Industrial (India) Pvt. Ltd.

{Formerly Known as New Holland Fiat (India) Pvt. Ltd.}



Registered Office:

Level-4, Rectangle-I, D-4, District Center, Commercial Complex,
Saket, New Delhi-110017, Ph.: 011-66544080

Corporate Office:

Plot No. 14A, Sector-18, ATC Building,
Maruti Industrial Complex, Gurugram-122015, Haryana (India)
Ph.: 0124-6659100

Manufacturing Plant:

Tractor | Plot No. 3, Udyog Kendra, Greater Noida-201306,
District Gautam Budh Nagar, Uttar Pradesh

Harvester | Plot No. A-33, Chakan Industrial Area, Phase-IV, Village Nijoje,
Taluka Khed, Pune-410501, Maharashtra

CIN- U29220DL1992PTC344615

Toll Free No.: 1800-419-0124

www.newholland.com/in



THANK YOU